

SPONSORSHIP OPPORTUNITIES



WEEKEND WITH PAPI

NOVEMBER 21 - 24, 2024 | JW MARRIOTT MARCO ISLAND BEACH RESORT | MARCO ISLAND, FLORIDA

TO BENEFIT

DAVID
Children's



ORTIZ
Fund

HOST COMMITTEE: David Ortiz, Alex Ortiz, Brad Ballard, Mary Boyd, Sue Brady, Alex Ciccolo, John Clark, C.J. DeCrescente, Sydney Engel, Pam Indeck, Sal Jamal, Annie Leahy, Hallie Lorber, Eric Mays, Alex Panlilio, Nelva Pelaez, Kirk Schroder & Bill Stone

TROPICAL VACATION GETAWAY + MUSIC, PARTIES and GOLF



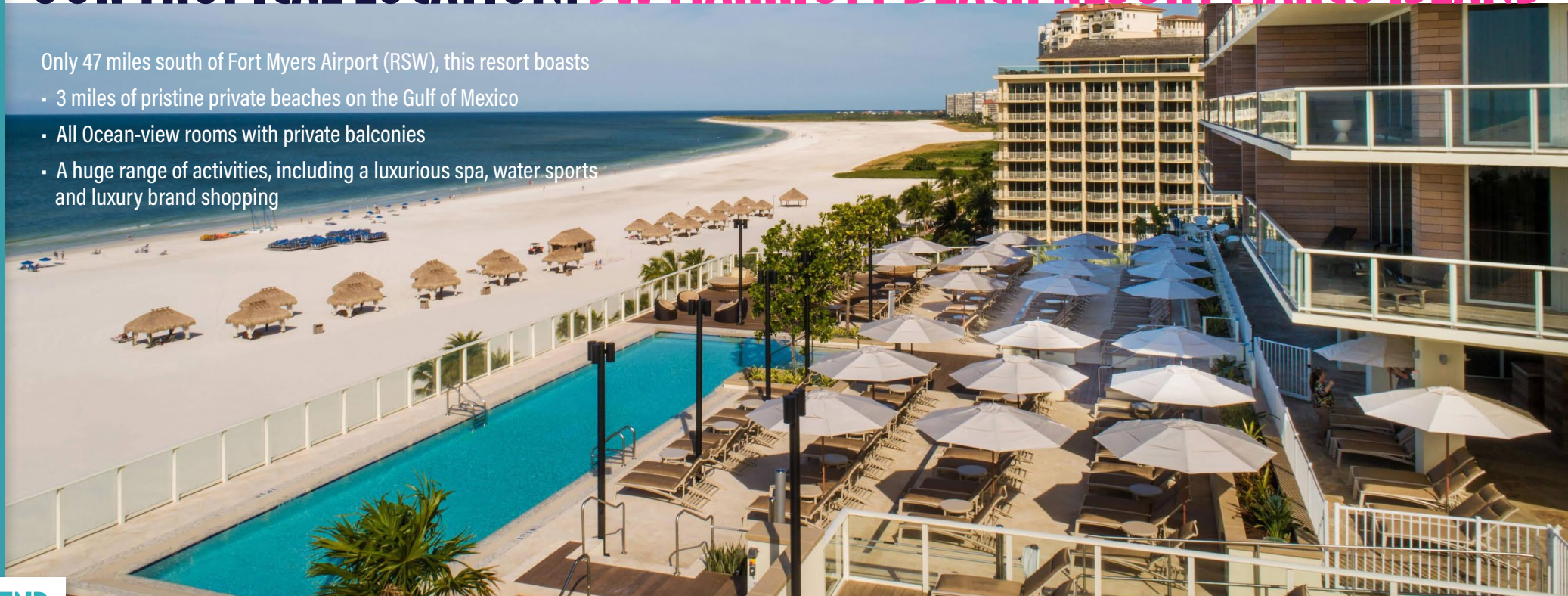
Join David & our esteemed Host Committee along with 38 celebrities for an exclusive 3-day getaway featuring glamorous parties, white sand beaches, championship golf & a tropical island feel (without the need for a passport!)



OUR TROPICAL LOCATION: JW MARRIOTT BEACH RESORT MARCO ISLAND

Only 47 miles south of Fort Myers Airport (RSW), this resort boasts

- 3 miles of pristine private beaches on the Gulf of Mexico
- All Ocean-view rooms with private balconies
- A huge range of activities, including a luxurious spa, water sports and luxury brand shopping



THE DAVID ORTIZ CHILDREN'S FUND HAS A FULL BUY-OUT OF THE ADULTS-ONLY SIRENE TOWER & POOL FOR THE WEEKEND, LEAVING THIS AREA EXCLUSIVE TO OUR EVENT GUESTS FOR FUN IN THE SUN

2023 CELEBRITY GUESTS



Andrew Jones | Annie Agar | Barry Larkin | Brock Holt | Carl Everett | Maffio | Clay Buchholz | Clinton Portis | D'Angelo Ortiz | Darnell McDonald | Daunte Culpepper | Dante Hall | Domingo German | Dwight Evans
Felix Hernandez | George Bell | Gino Torretta | Heathcliff Slocumb | Jesse Metcalfe | Jim Rice | John Lackey | John Salley | Johnny Damon | Jon Jay | Jose Bautista | Josh Henderson | Kevin Rudolf | Lenny Tavarez
Lonie Paxton | Marquette King | Marshall Faulk | Michael Tucker | Mychal Givens | Preston Wilson | Richard Dent | Santonio Holmes | Shawn Thornton | Toby Hall | Tony Oliva | Tuukka Rask | Winky Wright

2023 WEEKEND WITH PAPI: BY THE NUMBERS

MEDIA COVERAGE:

3 BILLION+ IMPRESSIONS

Press Coverage Total Impressions:
3,013,942,790

Social Coverage Total Impressions:
8 Million+



ATTENDEES: 419
SPONSORS: 47
CELEBRITIES: 40
DOLLARS RAISED: \$1.4M
LIVES SAVED: 280



WEEKEND SCHEDULE OF EVENTS

THURSDAY 11/21

Celebrity Check-Ins
Celebrity Only Dinner
Cocktails & Cigars with Big Papi
and his Celebrity friends
Enjoy early access to the Sirene
Tower and Resort Amenities

FRIDAY 11/22

Guest Welcome Lounge & Gifting Suite
Ortiz Fund Private Pool Party
@ Sirene Adults-Only Pool
Practice Golf Rounds on Hammock
Bay Course (must reserve by 11/8)
Celebrity Pairings Party & Dinner
After-Party @ 10K Alley

SATURDAY 11/23

16th Annual Celebrity Golf Classic
@ the Rookery on Marco
Ortiz Fund Pool Party
& Wellness Activations
Live Auction & Awards Dinner
After-Party @ Tesoro

SUNDAY 11/24

Breakfast @ Tesoro Restaurant
Ortiz Fund Private Pool Party
@ Sirene Adults-Only Pool
Guest Checkout Reception
& Departures



*Option for Early Arrivals on Thursday November 21 are available for \$550 per room. MUST BOOK BY 10/1/2024

LEAD SPONSOR: \$125,000

SPONSORSHIP

Exclusive Lead Sponsor of the 16th Annual Weekend with Papi

Inclusion in the event logo lock up, on all communications and event collateral

Ownership of one (1) weekend activation site of sponsor design. Think pop-up boutique, wellness spa – anything to showcase your brand for the full weekend both at the event and through social media/media coverage.

Five (5) mentions on social media, including two (2) from David Ortiz accounts

Access to all content capture of brand integration throughout weekend, with rights to use in brand communications

HOSPITALITY

Full hosted weekend for 8 guests, with:

Four (4) double-occupancy rooms for Nov 22-24*

Daily food & beverage credit for eight (8) at resort restaurants and bars

Open bar at DOCF lounge (Sirene Tower) all weekend

Eight (8) invitations for all weekend events, including dinners & after-parties Friday & Saturday

Roundtrip airport transfers from RSW, or hosted parking (Nov 22-24)

Complimentary WiFi

2 daily spa fitness classes per guest

GOLF BENEFITS

Hosted foursome in Saturday's Celebrity Golf Classic (4 players)

Celebrity captain (to be assigned, with opportunity to bid for captain of choice)

VIP gift bag and full gifting suite access for each golfer, including golf shoes and shirts

Rookery and Hammock Bay Golf Practice Facility privileges

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)



*Option for Early Arrivals on Thursday November 21 are available for \$550 per room. MUST BOOK BY 10/1/2024



EVENING PRESENTING SPONSORS: \$35,000 EACH

SPONSORSHIP - ONLY 2 AVAILABLE

Branded Activation for
**FRIDAY'S PAIRINGS PARTY OR
SATURDAY'S LIVE AUCTION & AWARDS**

Step & Repeat for Celebrity Arrivals and
Guest Photos*

Complete Ownership of Evening and Full Theme,
Décor and Program Centered on Your Brand

Three (3) mentions in social media promotions
and content capture, including from David Ortiz

Inclusion on Weekend Step & Repeat

Option to activate in gifting suite

**DOCF production team can be hired to design
& execute your vision (fee based on event details)*



HOSPITALITY

Two (2) double-occupancy rooms for November 22-24**

Daily food & beverage credit for four (4) at resort restaurants and bars

Open bar at DOCF lounge (Sirene Tower) all weekend

Four (4) invitations for all events, including dinners & after-parties on Friday & Saturday

Hosted parking November 22-24

Complimentary WiFi

2 daily spa fitness classes per guest



**Option for Early Arrivals on Thursday November 21 are available for \$550 per room. MUST BOOK BY 10/1/2024

**CLICK
HERE** FOR HIGHLIGHTS OF THE
**2023 CELEBRITY
PAIRINGS PARTY**

CELEBRITY DINNER SPONSOR: \$47,000 (ONE AVAILABLE)



HOST OUR CELEBRITY-ONLY DINNER

Thursday, November 22 from 6:30 to 10:30 PM
to kick off the weekend with **DAVID ORTIZ**
& our **CELEBRITY CAPTAINS**

BRAND EXCLUSIVITY

Complete ownership of dinner activations
and branding centered around your brand*

Admission for five (5) guests to attend the dinner

Option for your brand to briefly speak/present
to our celebrity guests during the dinner program

One foursome with hospitality benefits for four (4) people for weekend



[CLICK HERE](#)

TO WATCH HIGHLIGHTS FROM THE
2023 CELEBRITY-ONLY DINNER



**cost of any additional activations & production outside of dinner to be covered by sponsor.*

FRIDAY OR SATURDAY NIGHT AFTER-PARTY SPONSOR: \$25,000

SPONSORSHIP

Full Takeover of Tesoro Club OR 10K Alley Lounge
(Think Dave & Buster's) from 10pm to 1am

Exclusive brand logo takeover on all TVs and screens
throughout venue, as well as brand gobo over DJ booth

Two (2) mentions in social media promotions and
content capture, including from David Ortiz

Inclusion on weekend Step & Repeat

HOSPITALITY

Two (2) double-occupancy rooms for November 22-24* with daily food &
beverage credit for four (4) at resort restaurants and bars

Open bar at DOCF lounge (Sirene Tower) all weekend

Four (4) invitations for all events, including dinners & after-parties Friday & Saturday

Hosted parking November 22-24

2 daily spa fitness classes per guest



GOLF CLASSIC SPONSORS: \$25,000

**CLICK
HERE**

FOR HIGHLIGHTS OF THE
2023 DAVID ORTIZ
CELEBRITY GOLF CLASSIC



**WEEKEND
WITH
PAPI**

SPONSORSHIP

Logo on course tee signage

Logo on event communications and signage

One (1) mention in social media promotions and content capture

HOSPITALITY

Four (4) single-occupancy rooms for November 22-24*

Daily food & beverage credit for four (4) at resort restaurants and bars

Open bar at DOCF lounge (Sirene Tower) all weekend

Four (4) invitations for all weekend events, including dinners & after-parties Friday & Saturday

Hosted parking November 22-24

2 daily spa fitness classes per guest

GOLF BENEFITS

Hosted foursome in Saturday's Celebrity Golf Classic (4 players)

Celebrity captain (to be assigned, with opportunity to bid for captain of choice)

VIP gift bag and full gifting suite access for each golfer, including golf shoes and shirts

Rookery and Hammock Bay Golf Practice facility privileges (\$275/round)

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)



*Option for Early Arrivals on Thursday November 21 are available for \$550 per room. MUST BOOK BY 10/1/2024

SILVER SPONSORS: \$15,000

SPONSORSHIP

Logo on course tee signage

Logo on event communications and signage

One (1) mention in social media promotions & content capture

GOLF BENEFITS

Hosted twosome in Saturday's Celebrity Golf Classic (2 players) with sponsor activations and hosted food and cocktails throughout the course

Celebrity captain (to be assigned, with opportunity to bid for captain of choice)

VIP gift bag and full gifting suite access for each golfer, including golf shoes and shirts

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)

HOSPITALITY

Two (2) double-occupancy rooms for November 22-24*

Daily food & beverage credit for two (2) at resort restaurants and bars

Open bar at DOCF lounge (Sirene Tower) all weekend

Two (2) invitations for all weekend events, including dinners & after-parties Friday & Saturday

Hosted parking November 22-24

2 daily spa fitness classes per guest



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CUSTOM ACTIVATION SPONSOR: \$12,500



SPONSORSHIP

One (1) single day activation during event.

Possibilities include:

- Welcome Reception/Gifting Lounge
- Friday or Saturday Pool Party
- Saturday Beach Party
- Golf Tournament Check-In or Hole Takeover

One (1) social media feature

Logo on event signage and communications

Option for inclusion in VIP gift bag

Optional production staff add-on: two staff dedicated to your activation for the weekend, with set up, full staffing, and breakdown (additional \$5,000 fee)

HOSPITALITY

One (1) double-occupancy room for November 22-24*

Daily food & beverage credit for two (2) at resort restaurants and bars

Open bar at DOCF lounge (Sirene Tower) all weekend

Two (2) invitations for all weekend events, including dinners & after-parties Friday & Saturday

Hosted parking November 22-24

2 daily spa fitness classes per guest

PERFECT FOR ENTRY-LEVEL SPONSORS WHO WANT TO HAVE A PRESENCE AND ENGAGE WITH OUR GUESTS BUT WON'T HAVE A FULL TEAM GOLFING OR HAVE MULTIPLE ACTIVATIONS.



*Option for Early Arrivals on Thursday November 21 are available for \$550 per room. MUST BOOK BY 10/1/2024

HEALTH & WELLNESS SPONSOR: \$25,000

SPONSOR CAN OWN EACH OF THESE AREAS, AND HAVE SIGNAGE LISTING EACH HEALTH AND WELLNESS AREA AS PRESENTED BY SPONSOR:

Welcome Reception (Friday)

Wellness area on the 5th floor Sirene Tower (adults only) Patio with: wellness bar (juices + wellness shots), chiropractor adjustments, wellness gifting, sign ups for weekend wellness activations and spa treatments

Buy out of the Adults-Only Pool in the Sirene Tower (Friday-Sunday)

Saturday morning fitness class on the pool patio
Wellness station at the pool, featuring hydration, sunscreen, and healthy snacks

Wellness Station at Golf Tournament Check-in (Saturday)

Wellness to go bar, featuring hydration and healthy snacks
Chiropractic adjustments on course

Check-Out Recovery Area (Sunday)



HOSPITALITY

- One (1) double-occupancy room for November 22-24*
- Daily food & beverage credit for two (2) at resort restaurants and bars
- Open bar at DOCF lounge (Sirene Tower) all weekend
- Two (2) invitations for all weekend events, including dinners & after-parties Friday & Saturday
- Hosted parking November 22-24
- 2 daily spa fitness classes per guest

SPONSORSHIP ALSO INCLUDES:

logo on signage + one (1) dedicated social media mention from David Ortiz + one (1) story from the David Ortiz Children's Fund



CLICK HERE
TO SEE THE 2023 HEALTH & WELLNESS SPONSOR RECAP

VOLUNTEER INTERN WORKFORCE SPONSORSHIP \$20,000

**THE DAVID ORTIZ CHILDREN'S
FUND RELIES ON 30 VOLUNTEERS
INTERESTED IN CAREERS IN**

- Sports Marketing
- Hospitality
- Event Production & Management
- Fundraising & Sales

**VOLUNTEERS WORK 2-7 DAYS AT
THE EVENT AND RECEIVE**

- A letter of recommendation from DOCF Leadership
- Permission to use DOCF leadership as a professional reference
- A photo with David Ortiz

Our volunteer workforce gets hands-on experience with all aspects of the event, from leading rooming, transportation, guest relations, inventory management and more, working alongside industry experts and building life-long professional relationships

**SPONSORS UNDERWRITE:
TRANSPORTATION (airfare & car)
& HOUSING (hotel & food)**



SPONSOR RECOGNITION

- 2 social media features, including one on David Ortiz channels (9 million + followers)
- DOCF newsletter feature
- DOCF website feature
- Inclusion on Weekend Sponsor Board
- Content for Sponsor to use in its own marketing and communications

GOLF CARTS + DIRECTIONAL SIGNAGE \$7,500

BRANDING BENEFITS:

Logo on all 110 Golf Carts used at tournament (November 23, 2024)

Logo on Sponsor Board (displayed at all weekend events)

Logo on all weekend directional signage through JW Marriott Marco Island Hotel, at all Weekend Events, and on Course (30 signs)

One social media mention

Content capture shared with sponsor for brand's own use



TRANSPORTATION SPONSOR: \$20,000

BE THE **EXCLUSIVE** SPONSOR ACTIVATING AS CELEBRITIES ARRIVE & DEPART AND ALL GOLFERS TRAVEL TO AND FROM THE GOLF COURSE ALL WEEKEND.



BRANDING

Transportation website and text notifications:

Sponsor will own transportation communications website and app, with logo placement for guest transportation registration and text updates.

JW Marriott Transportation Transfer Station:

Exclusive Signage for on property transfers to and from golf courses.

Vehicles:

Sponsor brand will be the exclusive transportation logo on all signage for celebrities at airports, at JW Marriott transfer station, and at Rookery and Hammock Golf Courses.

Activation:

Opportunity to place products in all vehicles, as well as wrap vehicles with custom decals (additional fee)

Gifting Suite:

Opportunity for table in gifting suite and check out reception area.

HOSPITALITY

Sponsor will also receive hospitality for two (2) guests, December 1-3 with one double-occupancy room and admission for two (2) to all weekend events*

DOCF WILL SUPPORT
TRANSPORTATION SPONSOR
WITH CONTENT CAPTURE
(PHOTO AND VIDEO) FOR USE
IN SPONSOR MARKETING +
COMMUNICATIONS

TRANSPORTATION & HOSPITALITY VISUALS

**SPONSOR CAN PROVIDE PRODUCT SAMPLING
+ CUSTOMIZED BRANDING IN THESE AREAS:**

TRANSPORTATION APP



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TRANSPORTATION WEBSITE

id by HOST ORGANIZATION
ation outlining the arrival & departure procedures.

VIP ARRIVAL



GPS VIDEO BOARD



IN KIND PRODUCT DONATIONS

DOCF ACCEPTS IN-KIND PRODUCT DONATIONS FOR

- Gifting (400 quantity)
- Auctions (Live & Silent)
- Spirits: Whiskey, Rum, Vodka, Tequila, Gin, Wine, Beer & Seltzers (quantities vary by product.)
- Mixers (waters, sparkling, juices, etc)

IN-KIND SPONSOR BENEFITS

- Logo inclusion on sponsor board (displayed at each weekend event)
- Tee Sign on Golf Course

UP TO \$1,000 VALUE =

- 1 photo of a VIP interacting with product
- Donor has photo rights to share on their social channels

\$2,000 - \$3,000 VALUE =

- Group social post thanking donor on the foundation's social pages, including Facebook, IG, Twitter and LinkedIn
- 1 photo of a VIP interacting w product
- Donor has photo rights to share on their social channels

\$4,000- \$5,000 VALUE =

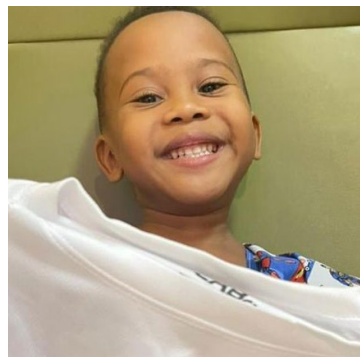
- Group social post thanking donor on the foundation's social pages, including Facebook, IG, Twitter and LinkedIn
- 2 photos of a 2 different VIPs interacting w product
- Donor has photo rights to share on their social channels

\$7,500 - \$10,000 + VALUE =

- All of the above + Group social post thanking donor on David Ortiz social pages, including Ortiz IG and Twitter



WHO YOU WILL BE SUPPORTING



THE DAVID ORTIZ CHILDREN'S FUND
IS PROUD TO PARTNER WITH



TO PROVIDE ESSENTIAL SUPPORT FOR CHILDREN
IN THE DOMINICAN REPUBLIC AND IN NEW
ENGLAND WHO CANNOT AFFORD THE CRITICAL
CARDIAC SERVICES THEY DESPERATELY NEED.

WITH YOUR SPONSORSHIP, WE ARE ABLE TO
INCREASE THE NUMBER OF LIFE-SAVING SURGERIES
PERFORMED ON CRITICALLY ILL CHILDREN.

CONTACT

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